

Resent-From: <mmshea@chicagobooth.edu>
From: Rhoades Alderson <ralderson@nharbor.com>
Subject: **RE: Press today**
Date: June 21, 2011 9:47:06 AM EDT
To: Megan Turnbull <mmshea@chicagogsb.edu>

Hi Megan,

I'm looking forward to our call in 10 minutes. Below are what I see as key goals. We'll talk about how best to get them across.

- Show genuine care for kids and families of ORCSD school community
- Set the context - new times of austerity, desire for change among voting public, our job to preserve tradition of ORCSD excellence in these new times
- Admit stumbles along the way - we haven't been perfect but we're learning and we share the same goal
- Change is tough, but creates new opportunity to come together and envision a bold future for ORCSD

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-----Original Message-----

From: Megan Turnbull [mailto:mmshea@chicagogsb.edu]
Sent: Tuesday, June 21, 2011 8:45 AM
To: Rhoades Alderson
Subject: Press today

Hi Rhoades,

We look forward to the call at 10AM. Here is the latest news:

http://www.fosters.com/apps/pbcs.dll/article?AID=/20110621/GJNEWS_01/706219912/-1/FOSNEWS0102&template=GreatBayRegion

Megan